

Report Title: **Report of the Chief Executive, Alexandra Park and Palace**

Report of: Duncan Wilson, Chief Executive Alexandra Park and Palace

1. Purpose

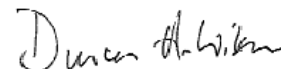
1.1 To advise members of the Statutory Advisory Committee and the Consultative Committee and seek views on

- * **progress with the AP regeneration project**
- * **major outdoor events planned in the summer**
- * **progress with fabric repairs**
- * **the approach being adopted to evaluate the case for and against charging for car parking at APP**
- * **appointment of a further advisory member to the main Board**

2. Recommendations

2.1 That the Committee notes the contents of this report

Report Authorised by: **Duncan Wilson, Chief Executive Alexandra Palace and Park**



Contact Officer: Duncan Wilson, Chief Executive Alexandra Palace and Park

3. Executive Summary

3.1 Regeneration project

A detailed report on recent progress with the regen. project is set out below (para 4). At this stage the focus is on the technicalities of getting the HLF project underway with procurement of the design team. Results of soft market testing of the events and hotel business concept are expected in a month or so.

3.2 Events report

The main focus for the next two months will be the Red Bull soapbox derby on 14 July and the 150th anniversary celebrations on 21 July. The Park Manager's report asks for volunteers to help with stewarding the 150th anniversary event, and I would like to emphasise the importance of SAC and CC members taking the lead on this. A full programme of activities is being finalised and will be passed around at the meeting for information.

3.3 Fabric repairs

Progress with the programme of repairs to the South Colonnade and the SE pavilion is good and is still broadly on programme as reported at the last meeting.

We are investigating the possibility of taking advantage of the scaffolding to extend the programme to include reroofing of the timbers and zinc pavilion structure of the roof at the SE corner of the building. The Board has agreed that we can proceed with this providing English Heritage approves a further request for grant, which we expect to hear about before the SAC/CC meeting. I will report the outcome on 18 June.

3.4 Car parking at APP

Work is underway on evaluating the feasibility/desirability of introducing car park charges at Alexandra Palace. We are benchmarking against other sites in Haringey and elsewhere in London, assessing the impact of charges on our different user groups, and looking at the financial viability of the various options including likely revenue, capital cost and running (enforcement) cost.

Once all this has been assessed a full options appraisal will be carried out and brought to the SAC /CC for comment before being considered by the main Board, which we anticipate would be at the October round of meetings. If the decision was made to go further, the next step would be a Charity Commission-led public consultation.

3.5 Advisory Appointment

The Committee is advised that Richard Hooper, a local resident with considerable experience of broadcasting and intellectual property, and who once worked at AP as a TV producer, has been appointed as an advisory member of the Board. His CV is attached for information at Appendix 7.1

4 Background

4.1 Regeneration project update

HLF

Following the announcement of our successful Round 1 (Development) HLF bid, the team have been hard at work on two key fronts – securing ‘formal’ permission to commence the HLF Development phase, and progressing the procurement of the external professional teams essential to deliver the Development phase.

4.2 HLF ‘Permission to Start’

This is the formal written permission that is required before any expenditure on the project can be incurred. A comprehensive package of documents was required, including updated programmes, budgets, cashflows, etc, plus a range of additional documents such as governance procedures and finance & asset confirmations. This package is now with HLF. Given that the HLF decision was unanimous and there were no additional grant conditions imposed, we hope that approval of this will be prompt and so anticipate receiving the ‘Permission to Start’ letter in w/c 10 June. A verbal update on progress will be provided at the meeting.

4.3 Procurement

4.3.1 In order to deliver the HLF scheme the following three key areas of expertise will need to be procured in line with both LB Haringey Standing Orders and EU directives:-

- (i) Design-led Multidisciplinary team - incorporating the core professional technical experts to deliver the HLF Development phase, plus specialists in areas such as fire engineering, theatre design, CDM coordination, etc.
- (ii) Quantity Surveying/Cost Consultancy - who will play a critical role in ensuring that the design evolves to the high quality level required, but within available budgets.
- (iii) Project Manager - who will lead, manage and coordinate all of the technical & cost expertise to make sure the whole project is delivered in the most efficient manner within budgets, programme and to required quality, sustainability & statutory standards.

4.3.2 There will also be a number of other, more specialist, expert inputs required through the HLF Development phase (e.g. Exhibition Designer, Theatre Consultant). These would be relatively small in value and so it is expected could be procured directly by APPCT within the CEX’s current delegated authority.

4.3.3 APPCT staff have been working with LB Haringey in preparation for the lengthy process to procure all of the expertise required. Contract value and availability of ‘frameworks’ (i.e. pre-existing arrangements of a limited number of professional firms who are pre-qualified for certain areas of expertise which LB Haringey is able to utilise) will drive the nature and duration of procurement. The table below sets out a brief summary of the procurement routes for each of the three key areas of expertise:-

	Procurement route	Timescales	Delegated authority for award of contract
Design-led multi-disciplinary team	OJEU	June-Nov 2013	APPCT Board
QS/Cost Consultancy	GPS Framework	underway; contract award in June 2013	APPCT Board
Project Manager	CRCS Framework	June-July 2013	APPCT CEX

4.3.4 It should be noted that other non-HLF procurements are being progressed, notably for a Surveyor to the Fabric, who will prepare a 10-year Fabric Maintenance Plan for the Palace. An appointment is anticipated by Sept 2013.

4.4 **Commercial Development**

'Soft market testing' is underway to take initial soundings from the hotel, attractions, leisure and real estate industries on the potential to develop a hotel behind the western façade of the Palace. Knight Frank, who are leading the SMT on behalf of AP, will provide a full report of the findings, including recommendations as to potential next steps, by July 2013.

4.5 **Facilities Management**

The new Estates & Facilities Manager, Tim James, took up his post at the end of May.

5 **Recommendations**

5.1 That the Committee notes the contents of this report.

6 **Legal Implications**

6.1 The Council's Head of Legal Services has no comments on this report

7 **Financial Implications**

7.1 The Council's Chief Financial Officer confirms that there is nothing to be highlighted now although a number of the items reported will have financial implications as and when they are progressed which will need to be clearly addressed at the appropriate time.

8 **Use of Appendices**

8.1 Richard Hooper CV

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Hooper Communications

Richard Hooper CBE Hon LLD (Exeter) - curriculum vitae

Current Positions

Senior Independent Director of hibu plc, the international Yellow Pages publisher with businesses in the UK, USA, Latin America and Spain, now transforming itself into a digital services company for SMEs

Senior Independent Director of VocaLink Holdings Ltd. Vocalink builds and operates the national payments infrastructure for the banks - BACS, Faster Payments services and Link ATM network

Chairing the Copyright Hub Launch Group following the Digital Copyright Exchange Feasibility Study for Vince Cable (see Bibliography)

Chairman of the Broadband Stakeholder Group

Bird & Co Board & Executive Mentoring – mentoring board directors

Most recent positions

1997–2007: served as NED, SID and then Non-executive chairman of FTSE250 Informa plc. During this period its valuation grew from £134m to £2.6bn.

Chairman of the Independent Review of the Postal Services Sector for Peter Mandelson and Vince Cable (see Bibliography)

2002-2005: Founding Deputy Chairman of Ofcom, Chair of the Content Board

2000-2003: Chair of the Radio Authority (first regulator to license digital multiplexes and to pioneer DAB)

Member of the Media Standards Trust Advisory Group on press regulation, which submitted a detailed report to the Leveson Inquiry (see Bibliography)

Advisor to Telecom New Zealand and Info-communications Development Authority, Singapore, on superfast broadband and regulation

Employment history 1988-

In 1988 Richard Hooper became a pluralist and set up Hooper Communications which provides his services as NED, chairman and adviser to a portfolio of companies and organizations in the private and public sector.

1988- Directorships have included:

Pindar Group; British Aerospace Communications; MAI/United News & Media; IMS Group plc; Superscape plc; i-mate plc; Artilium plc

1988- Consultancy/advisory roles and clients have included:

- Guy Hands' Nomura Principal Finance Group – member of founding advisory group Terra Firma;
- Chairman of the 2000 and 2005 summits at Windsor Castle between the Church of England and the media;
- Chairman of the 2003 and 2005 International Regulators' Forum of the International Institute of Communications;
- Independent assessor to DCMS on public appointments;
- Created global Information Industries practice for PA Consulting Group; consultant to AT Kearney and Ernst & Young
- Adviser to Sir David English's British Media Industry Group, a consortium of the FT, Telegraph, Guardian and Daily Mail, in relation to cross-media ownership rules;
- ITN

Employment & education history 1957-1988

- 1986-1988 Managing Director of Super Channel, the ITV- and BBC- backed pan-European satellite channel. Presentation on the technology of broadcasting to Prime Minister Thatcher's seminar (September 1987) on broadcasting policy.
- 1980-6 Joined Post Office Telecommunications (now BT) as Director of Prestel, the precursor of the Internet. 1981: Chief Executive of Value Added Systems & Services. Responsible for turning Yellow Pages into a highly profitable business, and also overseeing into profit new technology start-ups such as Telecom Gold, the first public email service in the UK. 1986: managing 3,000 staff, revenues just short of £200m, profits of £30m+.
- 1978-1980 MD of Mills & Allen Communications working for Clive (now Lord) Hollick at MAI.
- 1973-77 Director of the National Development Programme in Computer Assisted Learning, funded by seven Government departments, including Education, Defence and the Scottish Office.
- 1967-1968 Harkness Fellowship studying educational technology in the USA. 1968: Special Staff Consultant to President Lyndon Johnson's Commission on Instructional Technology.
- 1963-1972 BBC General Traineeship. Radio & television producer in further education, a founder of the Open University.
- 1959-1963 First Class Honours Degree in German and Russian at Worcester College, Oxford. Captain of the OU Greyhounds Rugby Football Club. Played

regularly for Oxford University. Chairman of OU Theatre Committee and JCR President.

1957-1959 Senior Under Officer, passing out top at Mons Officer Cadet School with Stick of Honour. 2/Lt in 7th Royal Tank Regiment.

Born (19.9.39) and educated in Dorset. UK citizen. Married to the Australian writer Meredith Hooper, with three adult children. Fluent German speaker.

Leisure interests: family above all, theatre & opera, golf & travel

Selected bibliography

Copyright Works, The final report of the Digital Copyright Exchange Feasibility Study, IPO, July 2012

A free and accountable media, Media Standards Trust Submission to the Leveson Inquiry, The Press Review Group, June 2012

Saving the Royal Mail's universal postal service in the digital age, CM 7937, September 2010, The Stationery Office, London

Modernise or Decline, an independent review of the UK postal services sector, CM 7529, December 2008, The Stationery Office, London*

*"rarely has such a well-researched, analysed and argued report been presented to Government. Its competence and compelling case left little room for argument." Lord (Peter) Mandelson, House of Lords Committee 31.03.09